

STRATEGIC TOPIC MANUAL

Rio Blanco Argos Plant - Honduras

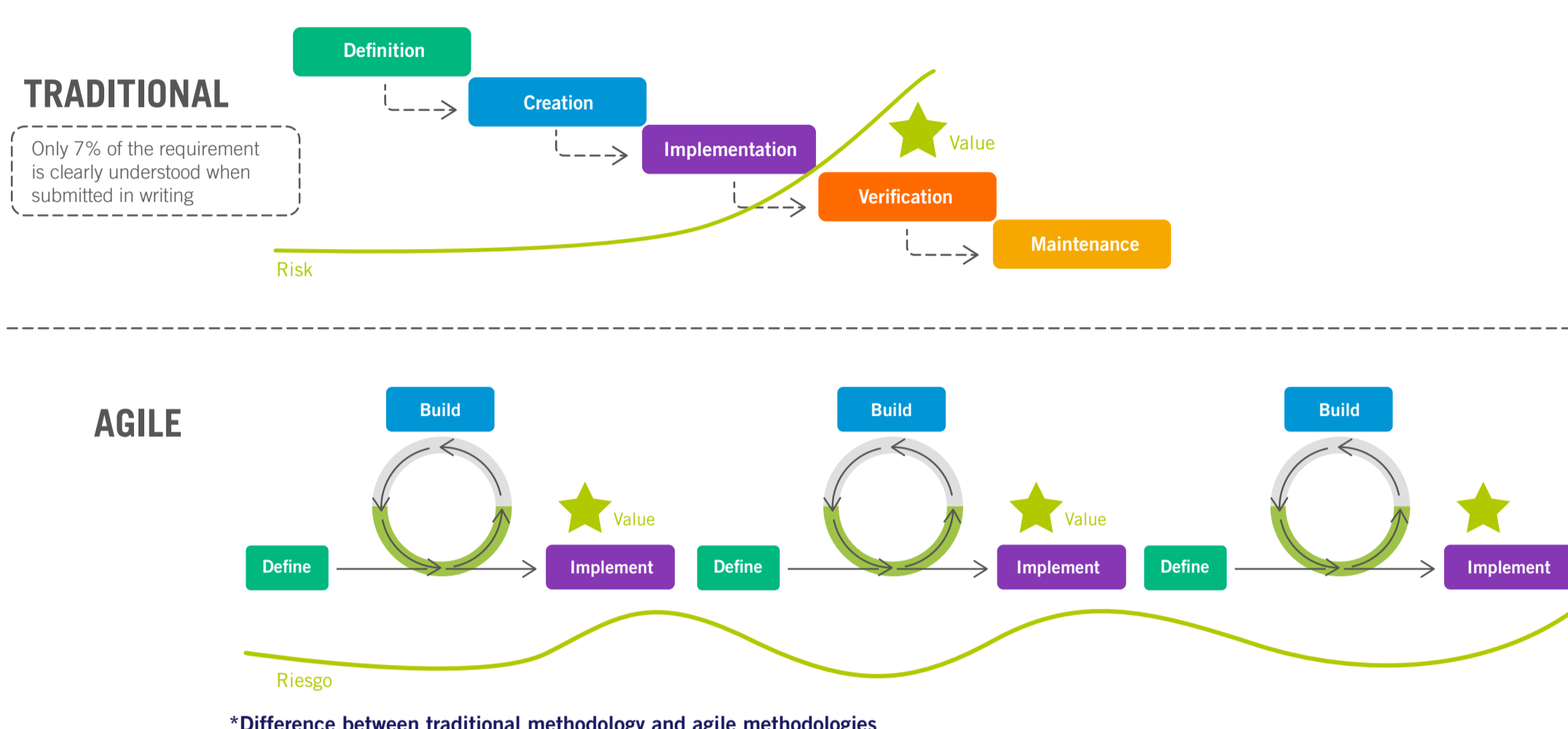


This content can be used to clear doubts or enrich the actions and conversations of the primary groups.

CELLS THAT COME TOGETHER AS A TEAM

»» What is an agile methodology?

It consists of a specific workflow aimed at **managing processes in a rapid-response style**, as the name implies. The most well-known agile methodologies globally are SCRUM, Kanban, and Lean.



»» What are work cells?

Cells in general are described as **the smallest possible structural building block of an organism** and have an ability to interact with other cells. In this context, cells are cross-cutting teams working towards a common goal using agile methodologies, which allows them to obtain early victories in short time frames and deliver solutions in a fast, efficient manner.



»» Why did we choose this methodology at Argos?

Working as a team **we contribute to reaching common goals, unite efforts, and materialize ideas** in order to continue adding value for our customers, as well as remaining sustainable in the long term and adapting to the needs of the market.



»» Which work cells do we have in the company?

Below are some examples of the work cells we currently work with:

Products, Business and Low CO₂ Technologies:

This cell seeks to design initiatives aiming at a more sustainable and environmentally friendly manufacture process. It also seeks innovative solutions to combat climate change and carbon dioxide emissions, **such as: Cemento Verde, paperless sales processes, using low CO₂ emission vehicles, among others.**

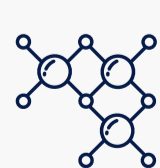
Ready-to-Use Solutions:

This cell seeks to develop and deliver ready-to-use products so that our customers in the construction sector can install and use them in a more efficient and productive manner. **Some examples include dry mixes in Colombia and Panama, Casa Para Mí, ultra-high performance concrete, and prefabs.**

Go-to Market:

This cell seeks to increase company profitability by coming up with value-adding solutions and products for our customers. **Three work fronts were defined for this cell:**

- Identifying the most effective ways to launch and sell specializ added-value products.
- Accelerating and leveraging the use of e-commerce-focused digital tools and G2M.
- Leveraging the potential of CRM, Salesforce, and other customer management tools.



Dive into the work cell experience **here!**



Revisit our webinar on work cell progress **here!**



For more information, contact us at **comunicaciones@argos.com.co**