

Terms and conditions of the “Grupo Argos on Live” photo contest

Context:

Grupo Empresarial Argos is the parent company of Grupo Argos, Cementos Argos, Celsia, Odinsa, and Summa. With a history of 90 years of business growth, it has been guided by a belief that economic success is exponentially more significant when generated in balance with environmental care and social prosperity.

In this line, we understand biodiversity as a vital asset of the territories, essential for supporting strategic ecosystems, and a fundamental pillar for the sustainability of all our businesses. Based on this vision and commitment, and within the framework of COP16, which will take place this year in Cali between October 21 and November 1, we want to promote spaces for interaction and conversation within the organization; one of them is the Photography Contest "Grupo Empresarial Argos en Vivo", which aims to invite the company's co-workers to portray, through photography, the richness of the biodiversity that we care for and protect in all our companies.

The best photographs, selected for their quality and creativity, will be included in a virtual exhibition accessible to all co-workers and our publications related to Biodiversity COP 16.

What you need to know to participate

1. **Participants:** any co-worker of Grupo Empresarial Argos may participate.
2. **Topic:** the contest theme is biodiversity, understood as the variety of life forms on earth. This includes diversity within species and ecosystems. It encompasses all plants, animals, fungi, and microorganisms, as well as the ecosystems in which they live and the relationships between them.
3. **Categories**
 - a. **Plants and animals:** photographs that portray the diversity of plants and animals in the environments where Grupo Empresarial Argos companies operate or that are related to the business are allowed in this category. The use of artificial intelligence is not allowed in this category.
 - b. **Natural connections:** photographs show how the company's co-workers interact with biodiversity through conservation activities, research, or daily work. This category does not allow the use of artificial intelligence.
 - c. **Grupo Argos on Live:** images that show how biodiversity is present in the daily routine of the operations. This category does not allow the use of artificial intelligence.

The United Nations Conference on Biodiversity (COP) is an international conference that will take place between October and November in Cali, Colombia. This is the highest decision-making body of the Convention on Biological Diversity.

4. Quantity of photographs per participant

Each participant may submit one image made with any photographic technique for one or each of the categories if they consider it appropriate.

5. Technical standards

- a. **Image format:** photographs must be submitted in digital format in JPG or PNG.
- b. **Resolution:** images must have a minimum resolution of 3,000 pixels on one side.
- c. **Weight:** maximum 15 MB.
- d. **Edition:** basic editing (brightness adjustment, contrast, cropping, spot removal) is allowed, but no photomontages or manipulations that significantly alter the captured reality will be accepted.

6. Evaluation standards of the works

The idea expressed in the photograph, its name, and description will be evaluated under the following criteria:

- a. **Thematic relevance (30%):** the capacity of the photograph to reflect its category.
- b. **Creativity and originality (20%):** originality of perspective and creativity in composition.
- c. **Technical quality (20%):** focus, exposure, use of light and other technical aspects.
- d. **Concept (15%):** story behind the picture.
- e. **Emotion (15%):** capacity of the picture to provoke an emotional reaction.

7. Presentation conditions of the works

- a. Each participant may submit 1 photograph per category.
- b. The pictures must be original and must not have been awarded in other contests.
- c. Photographs must be sent to escuelasostenibilidad@summa-sci.com from this moment until Friday, September 13, specifying the name of the collaborator, the company to which they belong, the name of the work, and the description of the work and category. The subject of the mail must include the collaborator's name, identification number, company to which they belong, and category in which they participate.
- d. It is recommended to send the photos from the corporate email if possible. If the co-worker does not have a corporate email address, he/she may request support from the communications and/or human talent teams to send them. It is also recommended to send the photographs as a download link to avoid bouncing.

8. Prizes

The judges will determine the best photograph, which will be awarded the following prizes:

- The selected photographs will be recognized in an external communication of the official channels of Grupo Empresarial Argos.
- All photos will be displayed in a virtual gallery, and the winners will be highlighted.
- An **Instax Mini Evo** instant camera

9. Judges

The judges will be:

- María Camila Villegas, Executive Director of the Grupo Argos Foundation
- Maicol Cheng, Sr. Brand and Digital Leader, Grupo Argos
- Sergio Quintero, professional photographer and member of Celsia's Communications team.

10. Copyright and use of photographs

- Participants transfer the copyright to the organization so that the organization can use the images for communication and promotion purposes, always mentioning the authorship.
- The selected images may be exhibited in Grupo Argos, Cementos Argos, Celsia, Odinsa, and Summa's internal and external media.

11. Announcement of winners

- The winners will be announced during Grupo Argos' sustainability month, "Grupo Argos on Live," which will take place in September. More information about this event will be coming soon.

12. Acceptance of the terms and conditions

Participation in the contest implies acceptance of all the terms and conditions described herein.